

# 2023 Actuarial Research Conference

## July 30 - August 2, 2023

The Actuarial Research Conference (ARC) is one of the premier annual events for actuarial scholars and professionals. The 58th annual ARC will be hosted by Drake University in Des Moines, Iowa which presents a unique opportunity for academics, practitioners, and other stakeholders to gather at one of the nation's top insurance and finance hubs to explore emerging trends and address key issues.

ARC 2023 presents high-profile platforms for sponsors to generate brand awareness, build relationships with actuarial professionals, and learn about the latest innovations in actuarial science. The various sponsorship levels are truly distinguished through the benefits offered and are detailed below.

LEVEL	BENEFITS
<b>Presenting</b> (Limited to 1 at \$15,000)	<ul style="list-style-type: none"> <li>• Five complementary registrations</li> <li>• Sponsor remarks at welcome reception, plenary sessions, and banquet</li> <li>• Tabling opportunities at event venues</li> <li>• Premier preferred seating at banquet</li> <li>• Reference in news releases</li> <li>• Social media promotion</li> <li>• Website presence (logo and recognition with link to sponsor website)</li> <li>• Reference in email blasts</li> <li>• Large logo at top of sponsor banners at event venues</li> </ul>
<b>Platinum</b> (\$10,000)	<ul style="list-style-type: none"> <li>• Three complimentary registrations</li> <li>• Sponsor remarks at banquet</li> <li>• Preferred seating at banquet</li> <li>• Social media promotion</li> <li>• Website presence (logo and recognition with link to sponsor website)</li> <li>• Reference in email blasts</li> <li>• Large logo on sponsor banners at event venues</li> </ul>
<b>Gold</b> (\$5,000)	<ul style="list-style-type: none"> <li>• Two complimentary registrations</li> <li>• Preferred seating at banquet</li> <li>• Social media promotion</li> <li>• Website presence (logo and recognition with link to sponsor website)</li> <li>• Reference in email blasts</li> <li>• Medium logo on sponsor banners at event venues</li> </ul>
<b>Silver</b> (\$2,500)	<ul style="list-style-type: none"> <li>• One complimentary registration</li> <li>• Preferred seating at banquet</li> <li>• Social media promotion</li> <li>• Website presence (logo and recognition with link to sponsor website)</li> <li>• Reference in email blasts</li> <li>• Small logo on sponsor banners at event venues</li> </ul>
<b>Bronze</b> (\$1,000)	<ul style="list-style-type: none"> <li>• One complimentary registration</li> <li>• Preferred seating at banquet</li> <li>• Social media promotion</li> </ul>